

SAMSKRITI BUSINESS SOLUTIONS

One-Stop Solution for All Your Digital Marketing Needs

SEO | PAID DIGITAL | SOCIAL MEDIA | AFFILIATE MARKETING | LEAD ENRICHMENT | WEB DESIGN AND DEVELOPMENT

CASE STUDY - HONER HOMES (Honer Vivantis and Honer Aquantis)



Client

Honer Homes

Industry:

Real Estate – Premium Residential Projects at Gopanally - Gachibowli

Strategy:

Search Engine Optimization

Year:

January 2020

CHALLENGE:

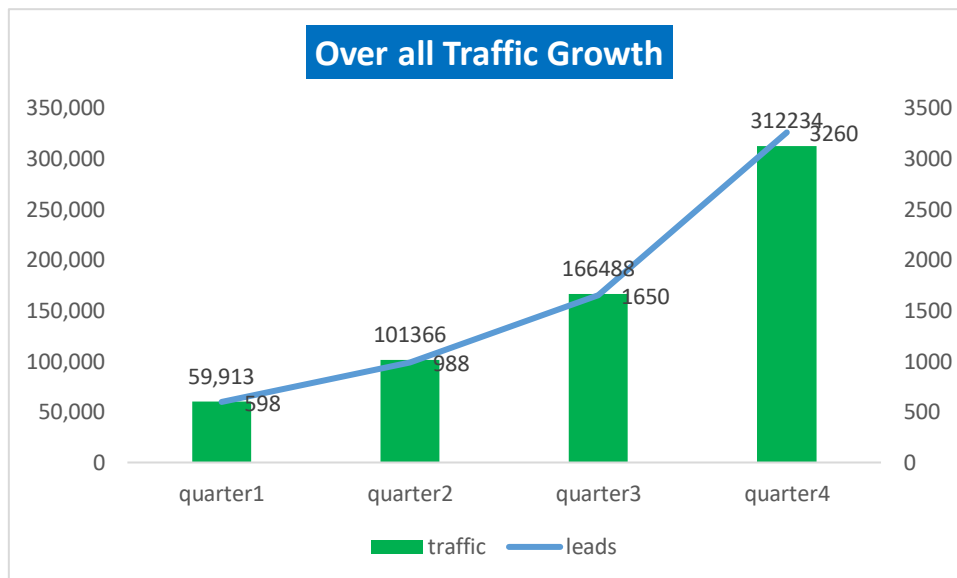
Honer Homes is best real estate oriented project and one of the high developed acquisition firm in Hyderabad that's driven by an unmatched commitment to quality and innovation. Honer Homes have approached Samskriti Business Solutions to make their web appearance and presence effective through the application of online marketing SEO Services.

KEY FOCUS:

- ✓ Increase monthly web traffic, organic conversions and enhancing ranking positions.
- ✓ Improve brand awareness, and share new marketing strategies.

RESULTS:

- ✓ Over the period since February 2017, we have generated 300% increase in the range of Visitors and Traffic.
- ✓ Generated 200% increase in quality conversions since 1st April'17– 1st June'18, and the same for Honerhomes.com.
- ✓ Improved both first and second phase keywords ranking positions in Google.co.in.
- ✓ Optimized all brand and target Keywords to rank on top in first page of Google search results.
- ✓ Achieved nearly 100+ keywords in the top 3 pages of SERP's for targeted keyword variants (50+ in First page and Second page results).
- ✓ Send weekly and monthly reports including tasks done and performance improvements in organic traffic and lead generation.
- ✓ Improved DA, PA of the website.



TESTIMONIAL:

Client Testimonial

Honer Homes Says –

*One of the best Agency to work with for website & digital requirements. It's only clients imagination is limitation at **Sanskriti Business Solutions**.*

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