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Samskriti Business Solutions Celebrates Winning Laurels on its 7th Anniversary

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HYDERABAD, India, August 17, 2015/PRNewswire/ -

Our flag flutters on the many peaks we scaled this year, but our eyes are firmly set on the bigger challenges and targets awaiting us. Let us remind ourselves of the shared pride and happiness of the recent times so that our journey forward turns out equally eventful and memorable.

2014-2015 was a year of great successes for **Samskriti Business Solutions**, as our growth has been multifold and in all areas we have been working. There has been a 100 per cent growth domestically and internationally in businesses trusting and partnering with us as we continued with offering web development solutions across varied verticals along with dynamic digital marketing solutions for different needs. The promise of our efficiency, the unerring results that followed and the trust we gained from our clients reflected in the due recognition of the ISO 9001:2008 certification we received in 2014-2015.

Allerxy, a data blending and advanced analytics company based in Calif, US has joined hands with us, trusting for their web management needs this year. The Forest ministry of the Andhra Pradesh government has selected us to promote their international marketing efforts on the web focusing on the valued product Red Sandal. We have also participated in few other government projects, which show our growing trustworthiness across seas.

On the individual level, Dr. Niraj Vora, an indisputable authority in orthopedic surgery, one of the most revered joint replacement and trauma surgery specialists in the country, who has clocked over 3000 knee and hip replacement surgeries already, has entrusted us with the management of his web profile.

Dr. AGK Gokhale, another renowned specialist from the medical fraternity has also joined our client list. Dr. Gokhale is a leading cardiothoracic surgeon specializing in heart and lung transplantations using conventional and minimally invasive procedures. With over 10,000 surgeries, Dr. Gokhale and his group have the distinction of doing the first ever heart, lung transplantation surgeries in Telugu states.

We are managing the digital marketing needs of Dr. Ajay Krishna of the "Focus Dental Care" group also. Focus Dental Care is one of the fastest growing dental care and cosmetic dentistry solution providing specialists in Hyderabad.

Our growth story of 2014-2015 has not been limited to the commercial ventures, but continued with our social responsibility drives too. This year, we continued with donating to the School for the handicapped in Guntur. As this year coincided with the revered spiritual occasion - Godavari Pushkaralu - we provided the pilgrims with food and water at various locations. The Organ Donation Program of Yashoda hospitals and Jeevandhan scheme of the government were also supported by us as we joined their efforts as digital marketing partners.

Finally, the relevance and emergence of digital marketing as a market changer is going full steam and we have been in the forefront of the momentum of the revolution. We continue to advice clients to latch on to this newest tool as it gives them unprecedented advanced analytics with the chance for never ending fresh promotional concepts with a chance of newer consumer experience and engagement. Digital marketing is redefining traditional marketing budgets to the tune of over 70% businesses re-evaluating their strategies based on the new technology available. Needless to say, it makes sense in maximizing savings and benefits for all businesses before their competitor reaches there.

Samskriti Business Solutions is here to guide you, support you and rejoice in your victories as your partners in this new global shift. Let's join more hands and scale newer heights in 2015-2016!

About Samskriti Business Solutions Pvt. Ltd.

Samskriti Business Solutions is a digital marketing solutions company offering online branding services and web technologies which are the ecosystem of digital marketing space. We believe in result-oriented approach towards any size of project with an extremely qualified and skilled professional's expertise base who strives to give the best to customers. Our fine-tuned approach gets reflected through our array of services, Search Engine Optimization, Pay per Click Management, Affiliate Marketing, Social Media Marketing, Web Development, and Reputation Management.

We offer well thought out promotional process plan and business designs to our customers to understand the market and also to touch the right chord in order to achieve maximum success.

For more information on Samskriti Business Solutions, please visit the official website at <http://www.samskritisolutions.com> or call us @ +91 40 2340 2060 / 2061.

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